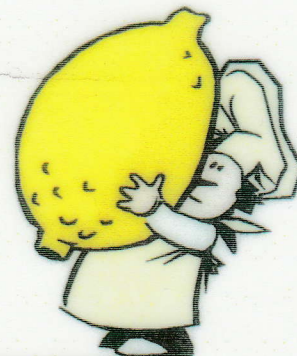


# THREE TYPES OF VITAMINS

- **Synthetic:** Drug Store Variety (*plastic lemon*)

- Man-made
- No Enzymes (necessary for life - like the life force in a seed, aids nutrient metabolism)
- Inorganic Substances, Artificial Colors, Flavors, & Sweeteners (*show burnt vitamins*)
- Mirror Image (beam of polarized light rotates in opposite direction from natural in Vitamin E)
- Stimulant (short term)
- Imbalanced
- Side Effects
- Harsh Binders and Fillers
- Many are coated with shellac which is nearly totally resistant to the penetration of stomach fluids: (from "Shaklee Discover the Difference" by Dr. Bruce Miller)



Man-made in  
a Test Tube

- **Natural Extracts:** Health Food Store Variety (*plastic on outside, juice on inside*)

- Weak Enzymes
- Uses Chemical and/or Heat Extraction (destroys enzymes)
- Artificial Colors, Flavors, & Sweeteners
- "Natural" may only mean 15% natural
- Stimulant (short term)
- Imbalanced (mega doses on cheap B Vitamins, skimps on Biotin)
- Harsh Binders and Fillers
- Many are coated with shellac which is nearly totally resistant to the penetration of stomach fluids: (from "Shaklee Discover the Difference" by Dr. Bruce Miller)



Extract of Only  
Selected Nutrients

- **Natural, Unaltered:** Shaklee Food Supplements (*real, whole lemon*)

- Strong Enzymatic Action
- Cool, No Chemical Processing
- Highest Quality Raw Materials, 84,000 Tests
- Feeds and Improves Cell Health (Natural Vita E proven much more bioavailable than synthetic)
- Only company with proven absorption through independent, peer-reviewed, published clinical studies
- Contains Known and Unknown Nutrients in Nature's Balance, examples:
  - ◆ Contains Phytonutrients only found in food
  - ◆ Shaklee's Vita E contains all 9 tocopherols, others contain only one.



Balanced Whole Food